

## Online Summer School

### INTRODUCTION

The “Online Summer School on Social Banking” is a virtual series on social banking as well as sustainable and alternative finance. It is an adaptation of the International Summer School on Social Banking & Sustainable Finance, where about 80 guests from 20 countries from social and sustainable banks, alternative financial institutions, traditional banks and other interested people such as students will explore insights into the opportunities and challenges, roots and characteristics of this rapidly evolving field. With this series we are now able to bring the content of the Summer School to your screen! The Online Summer School allow you to study best practices and learn from the experts, without traveling.

### OBJECTIVES OF THE PROGRAMME

The programme is created to help trainees and starters in social banking to study specific characteristics and features of social banking & sustainable finance and to reflect their individual practice and values. It offers the opportunity to

- experience the spirit of social banking,
- learn about social banks and their roots, values, principals and definition,
- get to know the international perspectives, daily work and best practices of social banking and sustainable finance,
- join an international movement,
- broaden one’s horizon, reflect upon one’s values and be inspired for one’s daily work,
- think out of the box.

### THE APPROACH

We offer an online programme with five sessions combined with group discussions, journaling experiences and individual tasks. We seek to address two learning goals:

- An expansion of knowledge through lectures by experts, selected literature recommendations and knowledge exchange and discussions in small groups.
- Personal development through a reflection on one's own work and individual values.

### FORMAT: FIVE ONLINE SESSIONS

The programme combines five online sessions with smaller group discussions, journaling experiences and individual tasks in between the modules. These sessions will be held as keynotes and lectures followed by break-out sessions for discussions in smaller groups in order to share their insights and experiences.

## Online Summer School

Please note that the sessions one and five will be intense and take half a day each, split into two 1.5 hours sessions with a break in between. Sessions two, three and four will be 1.5 hours long each.

The first session will take place in September 2020 and be followed by bi-weekly sessions in September and October. All sessions will be facilitated by the ISB with inputs from its member and partner institutions.

Each of the five sessions has three parts:

1. Welcome, orientation & recap
2. Best practices & perspectives
3. Discussion & engagement

### THE CORE TOPICS & CONTENTS OF THE SESSIONS

#### Session I on 30<sup>th</sup> of September 2020: Introduction and Network

- Welcome & introduction of all participants and organisations
- Explanation of the programme and the basic rules for effectively working together online
- Introduction into social banking, e.g. characteristics and features, roots, networks and (best) practices (Sanika Hufeland & Chai Locher, ISB, tbc)
- Introduction and start of the journaling experience
  - Current challenges of social banking as well as possible benefits and opportunities
  - What is my social banking intention? How do I personally deal with the current situation?
- Distribution and explanation of a task to work on individually or in small groups

#### Session II on 7<sup>th</sup> of October 2020: Recent Developments in Ethical Finance

- Recap of the first session
- Recent Developments in Ethical Finance in Europe (Ugo Biggeri, Banca Popolare Etica ed Etica SGR, Italy tbc)
- Group discussion

#### Session III on 14<sup>th</sup> of October 2020: Core Business Activities in a Social Bank

- Recap of the second session
- Choose between:
  - Deposit Business & Investment Advisory (Katrin Seifert, GLS Bank, Germany, tbc)
  - Credits & Loans (Kristoffer Lüthi, Ekobanken, Sweden, tbc)
- Group discussion

## Online Summer School

### **Session IV on 28<sup>th</sup> of October 2020: Research & Innovation for Social Banking and Finance**

- Recap of the third session
- Choose between:
  - The academic debate around social banking (Paul Gower, University of Warwick, tbc)
  - Innovation & transformation in alternative finance (Marloes Nicholls, Finance Innovation Lab, tbc)
- Group discussion

### **Session V on 30<sup>th</sup> of October 2020: Outlook**

- Recap of all previous sessions
- Personal development in the social banking ecosystem (Chai Locher, ISB, tbc)
- Bringing together key outcomes, learning achievements, insights and the results of individual work in the large group
- Outlook
- Feedback

### **WHO SHOULD PARTICIPATE?**

The online programme is designed for beginner- to mid-level participants from different organisations and different countries who wish to actively contribute to changing the future towards the well-being of people and the planet. Participants should be open to new ideas and wish to advance their capacities, experiences and skills. The programme is designed for the following target group who will benefit the most:

- Co-workers in their first seven years of service, working in one of the ISB member banks,
- Co-workers and professionals from other financial service providers,
- Other interested people such as students, researchers and co-workers of NGOs.

### **TIME COMMITMENT AND SCHEDULE**

This programme will run from September to October 2020 and comprise of approximately 10.5 hours of sessions and at least the same amount for preparation and follow-up. We plan to start the preparation for the Online Summer School with kick-off materials already in summer (in August).

We will orient the timeslots for the fixed sessions on the Central European Time zone, preferably in the morning between 9am and 1pm CET.

## Online Summer School

- Session I: 30<sup>th</sup> of September (half a day; two 1.5 hours sessions)  
Session II: 7<sup>th</sup> of October (1.5 hours)  
Session III: 14<sup>th</sup> of October (1.5 hours)  
Session IV: 28<sup>th</sup> of October (1.5 hours)  
Session V: 30<sup>th</sup> of October (half a day; two 1.5 hours sessions)

### **PROGRAMME LANGUAGE**

The programme language is English.

### **PREREQUISITES**

The sessions will be delivered via a virtual conference tool, i.e. all participants need access to a stable internet connection.

### **TUITION (INCLUDING ALL MATERIALS)**

- 1.500 euros for members
- 2.000 euros for non-members
- 750 euros for independent professionals and academics
- 250 euros for students

### **FACILITATION**

Sanika Hufeland & Chai Locher (tbc)

### **DEADLINE**

There is no registration deadline for the Online Summer School, but please keep in mind to register as soon as possible in case you want to benefit from the summer materials (in August).

### **CONTACT**

If you have any questions or would like to apply, please contact:  
Katharina Lange ([katharina.lange@social-banking.org](mailto:katharina.lange@social-banking.org))